

# OLD SCHOOL ARTS CENTER STRATEGY

Adopted February 2019

## Executive Summary

To advance its mission of building and enriching community through arts education, exhibition, and performance; supporting the efforts of local and regional artists; and providing a venue for public events the Old School Arts Center (OSAC) will focus on the following strategic initiatives during 2019:

- Strategic Initiative 1:** Mobilize board members, volunteers and community experts to implement the mission statement.
- Strategic Initiative 2:** Increase revenue opportunities to create financial sustainability.
- Strategic Initiative 3:** Expand our reach to engage more community members with the arts.
- Strategic Initiative 4:** Stabilize location for OSAC'S venue needs today and in the near future.
- Strategic Initiative 5:** Expand program offerings to enhance community engagement in the arts.

## Old School Arts Center Mission

The mission of the Old School Arts Center is to build and enrich the community through arts education, exhibition, and performance, and support the efforts of local and regional artists and provide a venue for public events.

This activity was made possible by the voters of Minnesota through a grant from the East Central Regional Arts Council, thanks to a legislative appropriation from the arts and cultural heritage fund.

